

Meet the World
VIA University College

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VIA in China

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VIA's activities in China

China is a strategic market to VIA, because of the country's global position as a central player financially, culturally and politically. VIA's activities in China fall into two categories: academic cooperation and export of education and know-how. Both support our main purpose of delivering high-quality, professional degree programmes, continuing education, and research.

Academic cooperation

This includes exchange of students and staff, development of double-degrees and educational modules, cooperation on traineeships, and research and development. VIA has worked together with Chinese partners since 2001.

Export of knowledge and know-how

In VIA, export includes e.g. recruiting of foreign students, providing educational concepts, module courses, and consultancy services. This requires close cooperation with Chinese businesses, universities and municipalities, as well as Danish equivalents working in China. For example, VIA supplies continuing education to a number of Chinese kindergartens and nursing staff, with respect for and adaption to the Chinese context – and with knowledge exchange going both ways.

Why China?

China is a strategically important region to VIA, here is why:

- **VIA wants to be an attractive educational institution**
We want to attract the brightest students and most skilled staff globally, as well as offering our students and staff opportunities in one of the fastest growing countries in the world.
- **Employers are looking for candidates with experience from China**
Employees understanding how to navigate on the world's largest market are in high demand among employers.
- **We deliver Danish solutions**
Demographic and cultural development in China means that know-how on e.g. eldercare, environmental development and pre-school education are in demand. All areas where Denmark and VIA have a high degree of expertise.
- **We strengthen our education and research activities**
VIA uses income generated by Chinese activities to strengthen educational programmes and research.

About VIA University College

- One of Denmark's largest universities of applied sciences
- More than 40 degree programmes of which half are in English
- 18,500 full-time students
- 20,000 part-time students participating in continuing education
- 2,100 employees
- 4 faculties and schools:
 - Faculty of Education & Social Studies
 - Faculty of Health Sciences
 - Faculty of Continuing Education
 - School of Business, Technology & Creative Industries
- 24 research and development centres
- 8 campuses in the Central Denmark Region

Contact

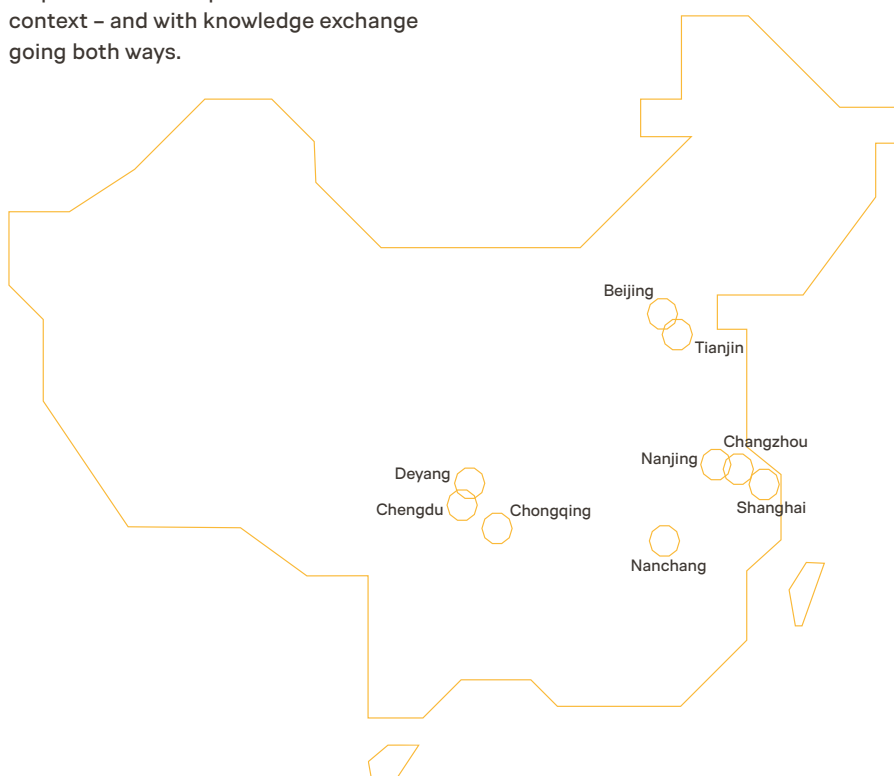
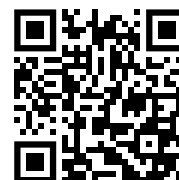
Our representative in China

Jian Li
E: jian@via.dk

Our office in Denmark

Gitte Juul Johansen
E: gjj@via.dk

Or go to: viadenmark.cn
or WeChat



The map shows cities in which VIA has collaboration partners.